



Enterprise Innovation Toolkit

Accelerating Innovation Masterclass

Masterclass Syllabus



by **AJ&Smart**

Accelerating Innovation

Masterclass Syllabus

Module 0 Accelerating Innovation Gives You Superpowers

- Lesson 0: Masterclass Introduction: Accelerating Innovation
- Lesson 1: Demystifying Innovation
- Lesson 2: Top 10 Most Wanted Enemies of Innovation
- Lesson 3: Structured Collaboration Is THE Key to Innovation

Module 1 Step 1: Start With What Works

- Lesson 0: Introduction to Step 1: Start With What Works
- Lesson 1: How Design Thinking Helps You Create Things People Want
- Lesson 2: How Design Sprints (Are Awesome! and) Help You De-risk Solutions Quickly
- Lesson 3: How Lean Keeps Your Processes Efficient
- Lesson 4: How Agile Makes You Adaptable to Change
- Lesson 5: How Design Thinking, Design Sprints, Lean, and Agile Fit Together
- Lesson 6: Summary of Step 1: Start With What Works

Module 2 Step 2: Make It Work for You

- Lesson 0: Introduction to Step 2: Make It Work for You
- Lesson 1: Innovation Principle #1: Harness the Power of Inclusivity
- Lesson 2: Innovation Principle #2: Start With Your End-User
- Lesson 3: Innovation Principle #3: Validate Solutions Early and Often
- Lesson 4: Innovation Principle #4: Prioritize Progress Over Perfection
- Lesson 5: Innovation Principle #5: Use a Process for Protection
- Lesson 6: Summary of Step 2: Make It Work for You

Module 3 Step 3: Our Proven Practices for Structured Collaboration

- Lesson 0: Introduction to Step 3: Our Proven Practices for Structured Collaboration
- Lesson 1: Collaboration Practice #1: Collaboration Always Ends With a Decision
- Lesson 2: Collaboration Practice #2: Collaboration Is Sequenced and Timeboxed
- Lesson 3: Collaboration Practice #3: Collaboration Is Visualized
- Lesson 4: Collaboration Practice #4: Collaboration Is Done Together, Alone
- Lesson 5: Summary of Step 3: Our Proven Practices for Structured Collaboration

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Module 4 Step 4: Structured Collaboration in Action

- Lesson 0: Introduction to Step 4: Structured Collaboration in Action
- Lesson 1: Why Meetings Need to Evolve, but Workshop Can Be a Dirty Word
- Lesson 2: Setting Yourself up for Success
- Lesson 3: The Toolkit: What It Is and How to Use It
- Lesson 4: Exercise #1: Note and Vote - Generate Ideas Quickly
- Lesson 5: Exercise #2: Sailboat - Align on What Is and What Isn't Working
- Lesson 6: Exercise #3: Lightning Demos - Get a Burst of Inspiration
- Lesson 7: Exercise #4: Long-Term Goal and Key Questions - Align on a North Star
- Lesson 8: Summary of Step 4: Structured Collaboration in Action

Module 5 Ready, Set, Go!

- Lesson 0: Accelerating Innovation Masterclass Summary
- Lesson 1: What's Next?!
- Lesson 2: Get Your Certificate
- Lesson 3: Congratulations and Thank You
- Lesson 4: Bloopers Reel